

Smart Family Safety

Keeping your most important assets safe and monitor their mental wellbeing



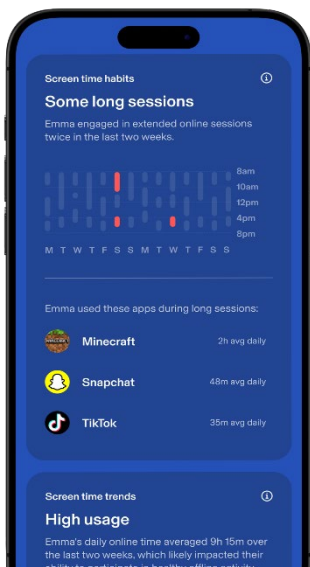
In today’s digital world, families have growing concerns when it comes to their children’s online behaviors and its impact on their mental wellbeing.

Digital Parenting & Mental Health

Designed in partnership with child psychologists, parents and kids, Aura’s AI* powered tools provide parents a clearer picture of their child’s digital behaviors—without compromising privacy.

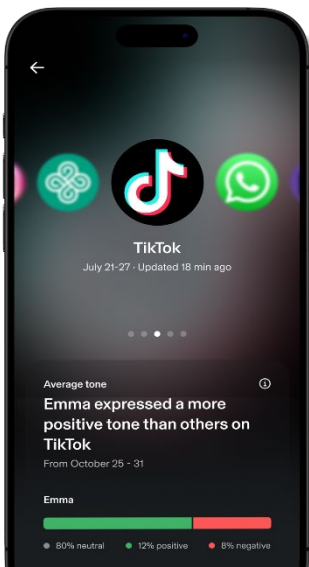
By analyzing language patterns, language, emotional expression and online interactions across apps, platforms and websites, Aura detects signs of stress, procrastination or mood shifts, and offers parents personalized insights and recommendations to help parents support their kids’ digital wellbeing.

Scan to Learn More about Digital Parenting & Mental Health



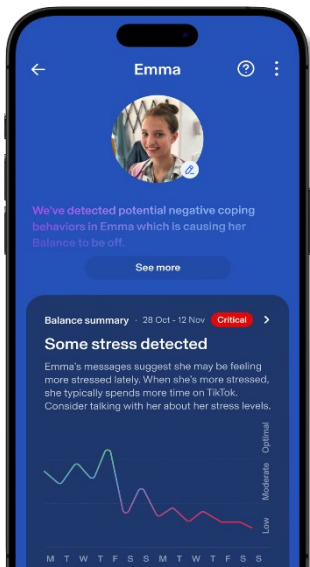
Trends & Patterns

Provides parents a personalized view of trends—and shifts—in their kid’s online routines, social interactions and device usage patterns to help spot meaningful changes in their well-being.



Social Interactions

Provides parents visibility into and identifies shifts in their kid’s social connections, engagement style, and interactions. Offers insights about their unique social persona based on their social patterns and how they compare to other kids.



Personalized Parent Insights

Helps parents support their kid’s digital well-being with personalized insights based on their child’s online activity and unique social persona, including tips, recommendations, and even conversation starters.

Online Safety For Children

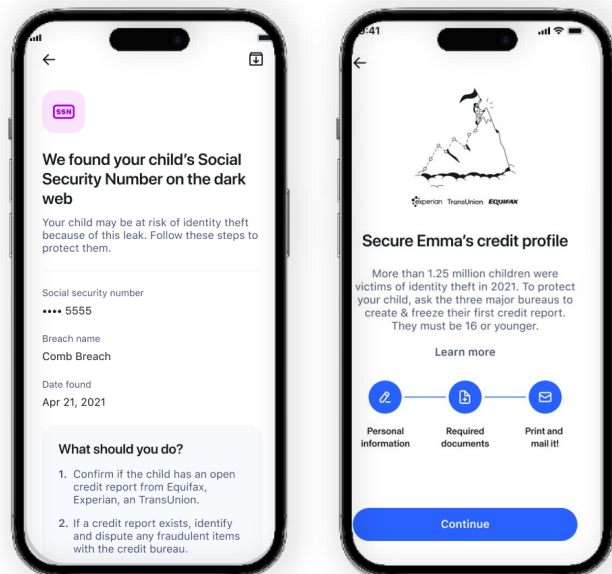
Our award-winning Child Safety features empower parents to understand their children's online risks and keep their identity, credit and mental health in check.

51X

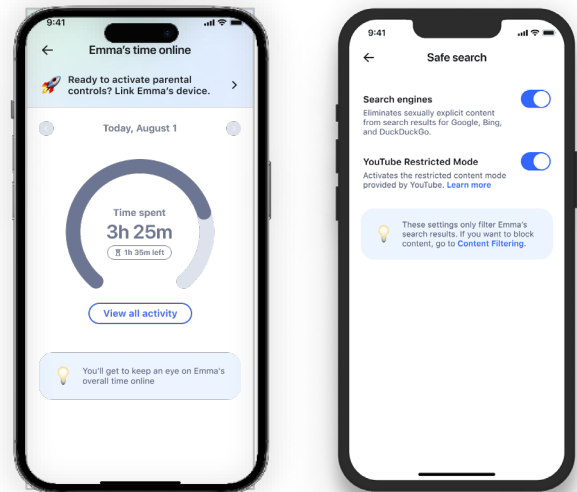
Children are 51x more vulnerable to identity theft than parents¹

SSN Monitoring & 3-Bureau Credit Freeze

allows you to safeguard your children's SSN to prevent fraudsters from ruining opening accounts using your child's information creating credit issues later in life.



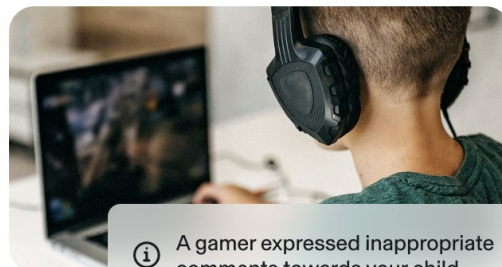
Parental Controls provides you with the ability to monitor and enable age-appropriate content filters access so inappropriate sites and apps are blocked.



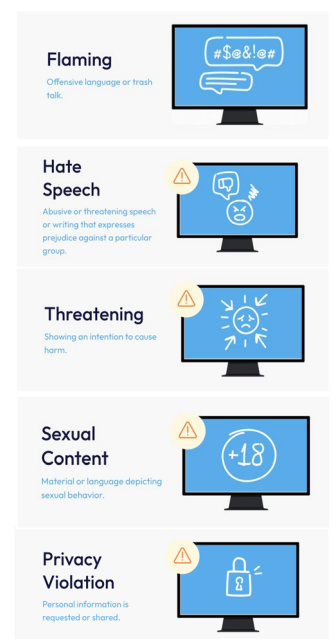
Child Cyberbullying Protection

allows you to monitoring linked social media accounts and receive alerts for phrases linked harmful behavior.

Safe Gaming is available for over 450 of the most population online games. With 24/7 in-game voice and text monitor parents receive alerts to help keep their children safe from online predators, toxic gaming behavior and cyberbullying.



A gamer expressed inappropriate comments towards your child



Who can I cover on the Family plan?

Account owners can add up to 10 adults to their plan. There are no restrictions on adult family members, irrespective of where they live, their age, their relationship or their financial dependence on the employee. Each adult member gets their own private, full-feature Aura account.

Account owners may also add unlimited minors (under 18) to their plan if they have parental guardianship rights. The minor's alerts will only be available for the account owner to review.

What happens when my child turns 18 years old?

When your child turns 18 you can add them as an additional adult family member to your plan. They would then be able to set-up their own private, full-feature Aura account.

What does the Child Mental Health functionality do?

Aura's new capabilities go beyond content blocking and screen-time limits to track and analyze patterns of digital behavior, social connections, sentiment and language—helping parents understand how their child's digital behavior may impact their mental well-being.

Aura's AI spots meaningful shifts in the child's online behavior, and more, informing parents and providing personalized insights and recommendations for what to do next.

Why are these capabilities important?

As technology has become inextricable from our personal and professional lives, employees and their families face serious risks to both their security and well-being.

An employee's mental health is a critical part of their performance and satisfaction at work. For employees who have children, their mental health related concerns may also extend to their children. As online risks grow more pervasive, this innovative enhancement is designed to support employees and their families' mental health.

How does Aura's product development incorporate expert advice to deliver these child mental health focused features?

Aura's Chief Medical Officer Dr. Scott Kollins, a licensed clinical psychologist and digital health veteran, leads a team of child psychology experts. Dr. Kollins and his team are deeply involved in developing Aura's next-gen youth mental health focused tools.

Aura's in-house team works alongside members of the Digital Parenthood Coalition, including Boston Children's Hospital, American Academy of Pediatrics Center of Excellence on Social Media and Youth Mental Health, and Aura's Parent and Teen Research Panels to incorporate clinical expertise with real-world insight as they shape and refine each feature.

In which plans is the child mental health focused tools included?

These new capabilities will be included in MetLife + Aura's Protection and Protection Plus Family plans for both new and existing customers.

Why is monitoring my Child's SSN and Credit important?

Scammers can get a hold of your child's SSN and then utilize their information to create a credit profile. This is why Aura scans public records so that you can be alerted if your child's information is exposed. Additionally, we have streamlined the process to make it easier for you to submit a credit freeze for your child across Equifax, Experian, and Transunion.

What devices do Parental Controls on?

Parental Controls features work on Apple iPhones and iPads (iOS 15.1 or later) and Android devices (Android 10.0 or later).

Aura is a product of Aura Sub, LLC. Aura Sub, LLC. is not affiliated with MetLife, and the services and benefits they provide are separate and apart from any MetLife product. No one can prevent all identity theft or monitor all transactions effectively.

*Users are responsible for making their own parental decisions. Always seek the advice of your physician or other qualified healthcare provider with any questions about medical conditions or treatment. Aura's services do not monitor for all content or a child's behavior in real time. Some alerts and/or insights are created using generative AI and may not be fully accurate, complete, or timely. Aura's services do not monitor for all content or a child's behavior in real time. Alerts and/or insights may not be 100% accurate or timely.

1. Child Identity Theft Statistics Every Parent Should Know, <https://www.safehome.org/news/child-identity-theft-protection/>, June 2023.